



YACHT CLUB COSTA SMERALDA



GIORGIO ARMANI

SUPERYACHT REGATTA 2026

GIORGIO ARMANI
GIORGIO ARMANI

26 – 30 MAY • PORTO CERVO

SORVIND

GIORGIO ARMANI



YACHT CLUB COSTA SMERALDA

Established in 1975 by Giorgio Armani, the Armani Group is one of the leading fashion and luxury goods companies in the world. With 9,130 employees and nine production plants, the Group designs, manufactures, distributes and directly retails fashion and lifestyle products including apparel, accessories, eyewear, watches, jewellery, cosmetics, fragrances, and furniture and home décor and operates in the areas of food and beverage and hotellerie.

The Giorgio Armani collection is timelessly elegant, modern and sophisticated, and stands out for its excellent craftsmanship, pure shapes, and use of superior-quality materials. Its clean, sophisticated designs, unique, unmistakable image are elements that have been associated with the brand since its launch. The Armani style is an unprecedented expression of taste, the result of rewriting the rules and making surprising choices that influence and interpret changes in tradition. The range includes clothing, accessories, eyewear, watches and fine jewellery to meet the needs of contemporary women and men, offering refined pieces suitable for professional and evening wear settings. The collection also offers Made to Measure and Made to Order services.

The Yacht Club Costa Smeralda (YCCS) was founded in Porto Cervo, Sardinia in 1967 by H.H. the Aga Khan and a group of founder-members as a non-profit sporting association for fellow sailing enthusiasts.

The YCCS is renowned for organizing international sailing events such as the Maxi Yacht Rolex Cup and the Rolex Swan Cup as well as World and European championships for top one-design fleets and superyacht regattas. The Club was also behind Azzurra - the first Italian challenger for the America's Cup in 1983 - which became a legendary Italian brand.

In 1992, YCCS launched the motor yacht Destriero which set a transatlantic crossing record that still stands to this day. The YCCS also took part in the Volvo Ocean Race 2001-2002 with a two-boat Nautor Challenge campaign, one of which had an all-female crew. 2017 marked the 50th anniversary of the Club's foundation and saw the launch of the sustainability initiative One Ocean. In 2020, the YCCS also launched the Young Azzurra Sporting programme dedicated to young Italian sailors, with a focus on equal opportunities.

Any reference to Yacht Club Costa Smeralda (YCCS) is understood to include subsidiary and affiliated companies.



TUESDAY 26TH MAY – REGISTRATION DAY

10:00-18:00

Registration open for participants

Location: Regatta Village

10:00 – 21:00

Giorgio Armani Mare Pop-Up opening to visitors

Visit the Giorgio Armani Pop-Up store featuring an exclusive preview of the Giorgio Armani Mare collection, then stop by the lounge area for a game of ping pong or table football or simply enjoy a gelato.

18:00-18:30

Skippers' Briefing

Location: Terrazza Azzurra

19:30-21:00

Welcome Cocktail at YCCS (open to all participants)

Dress code: long trousers / cocktail attire

Location: YCCS Bar Terrace



WEDNESDAY 27TH MAY - RACE DAY 1

09:00 – 10:00

“All Together Coffee” in Piazza Azzurra at Giorgio Armani Mare Pop-Up

Grab a coffee and meet up at the Giorgio Armani Mare Pop-Up!

Join us for a relaxed morning gathering at Piazza Azzurra, where you can connect with fellow participants, sponsors, and the event committee before the race begins. Don't miss this opportunity to enjoy a coffee, chat, and get ready for an exciting day ahead!

09:00 – 19:00

Giorgio Armani Mare Pop-Up opening hours

Visit the Giorgio Armani Pop-Up store featuring an exclusive preview of the Giorgio Armani Mare collection, then stop by the lounge area for a game of ping pong or table football or simply enjoy a gelato.

10:00-13:00 - 16:00-19:00

YCCS Wellness Center and Spa available to spouses and partners, by appointment, offering a selection of wellness treatments.

12:00

First warning signal

19:30

Southern Wind Dinner (by invitation)

Dress code: smart casual

Location: Li Capanni, Cannigione





THURSDAY 28TH MAY – RACE DAY 2

09:00 – 10:00

“All Together Coffee” in Piazza Azzurra at Giorgio Armani Mare Pop-Up

Grab a coffee and meet up at the Giorgio Armani Mare Pop-Up!

09:00 – 20:00

Giorgio Armani Mare Pop-Up opening hours

Visit the Giorgio Armani Pop-Up store featuring an exclusive preview of the Giorgio Armani Mare collection, then stop by the lounge area for a game of ping pong or table football or simply enjoy a gelato.

10:00-13:00 - 16:00-19:00

YCCS Wellness Center and Spa available to spouses and partners, by appointment, offering a selection of wellness treatments.

12:00

First warning signal

19:30

Giorgio Armani Cocktail Dinatoire and Music Entertainment at YCCS

A special event for Owners and Guests (by invitation)

Dress code: cocktail attire

Location: YCCS Restaurant



FRIDAY 29TH MAY – RACE DAY 3

09:00 – 10:00

“All Together Coffee” in Piazza Azzurra at Giorgio Armani Mare Pop-Up

Grab a coffee and meet up at the Giorgio Armani Mare Pop-Up!

09:00 – 20:00

Giorgio Armani Mare Pop-Up opening hours

Visit the Giorgio Armani Pop-Up store featuring an exclusive preview of the Giorgio Armani Mare collection, then stop by the lounge area for a game of ping pong or table football or simply enjoy a gelato.

10:00-13:00

YCCS Wellness Center and Spa available to spouses and partners, by appointment, offering a selection of wellness treatments.

12:00

First warning signal

19:15

Transfers

Start from YCCS to Sunset Party location

19:00-23:00

Sunset Party

Dress code: long trousers / beach chic

Location: Ea Bianca Resort - Cala dei Ginepri





SATURDAY 30TH MAY – RACE DAY 4

09:00 – 10:00

“All Together Coffee” in Piazza Azzurra at Giorgio Armani Mare Pop-Up

Grab a coffee and meet up at the Giorgio Armani Mare Pop-Up!

09:00 – 20:00

Giorgio Armani Mare Pop-Up opening hours

Visit the Giorgio Armani Pop-Up store featuring an exclusive preview of the Giorgio Armani Mare collection, then stop by the lounge area for a game of ping pong or table football or simply enjoy a gelato.

10:00-13:00 - 16:00-19:00

YCCS Wellness Center and Spa available to spouses and partners, by appointment, offering a selection of wellness treatments.

12:00

First warning signal

17:00-18:00

Final Prize Giving for all participants

Location: Piazza Azzurra



YACHT CLUB COSTA SMERALDA

DAILY

“All together Coffee” in Piazza Azzurra

Join us for a special “All Together Coffee” at the Giorgio Armani Mare Pop-Up in Piazza Azzurra, where participants, the jury, committee members, and sponsor representatives will gather before the race begins. This is a wonderful opportunity to meet everyone involved, network, and get ready for the exciting event ahead. Don't miss the chance to connect with fellow participants and key figures before we set off from the dock!

ON REGISTRATION DAY

Giorgio Armani Mare Pop-Up Opening

Officially presenting the Giorgio Armani Mare Pop-Up store in Piazza Azzurra, dedicated to Giorgio Armani Superyacht Regatta guests, where the exclusive preview of the Giorgio Armani Mare collection will be featured.

ON REGISTRATION DAY

Welcome Cocktail at YCCS

The Giorgio Armani Superyacht Regatta kicks off with an exclusive welcome cocktail hosted at the prestigious Yacht Club Costa Smeralda (YCCS) in Porto Cervo. Guests are welcomed with refined aperitifs against the stunning backdrop of the Emerald Coast, setting the tone for an extraordinary week of sailing and style.

ON RACE DAY 2

Giorgio's for YCCS

After a day on the water, the Cocktail Dinatoire takes a different gear. Giorgio Armani brings his iconic Giorgio's format to Porto Cervo — good food, a killer playlist and the best company around. No fuss, just the right atmosphere and the kind of night that makes the regatta week truly memorable.

ON RACE DAY 3

As the sun dips below the horizon, the Sunset Party takes over. A proper sunset celebration for the people who made it all happen on the water — good vibes, cold drinks and a DJ set that keeps the energy going long after dark. The best way to end a day on the Costa Smeralda.

GIORGIO ARMANI

GIORGIO ARMANI

IN PORTO CERVO

The Giorgio Armani Porto Cervo boutique showcases the brand's refined, elegant style. In this well-lit, harmonious space, you can get swept away by the latest women's and men's clothing and accessories collections, as well as discover fine jewellery and Armani Privé fragrances.

At the Giorgio Armani Porto Cervo boutique, you can take advantage of exclusive Made-to-Measure and Made-to-Order services, creating one-of-a-kind, bespoke items with an everlasting allure.

Book your in-store appointment and enjoy a Giorgio Armani shopping experience: the perfect way to discover the collections, get the latest news about this season's trends and get new outfit ideas.

Giorgio Armani Boutique +39 0789 171 7184

Store manager +39 349 117 7642

Address La Passeggiata, Fabbricato "Il Leccio"
07021, Porto Cervo

Opening Hours 10:00 – 20:00, Monday - Sunday

BOUTIQUE ADDITIONAL SERVICES

- **ONE-ON-ONE APPOINTMENTS & PERSONALIZED STYLING**
Enjoy a private consultation with a stylist who will curate a wardrobe tailored to your unique style.
- **TAILORING EXPERTISE**
Ensure a perfect fit with access to the boutique's tailoring services.
- **CONVENIENT TRANSPORTATION**
Let the boutique arrange your transfer to and from the shopping experience.
- **SEAMLESS DELIVERY & SHIPPING**
Take advantage of the delivery and shipping services for a hassle-free shopping experience.



GIORGIO ARMANI

SUPERYACHT REGATTA 2025

Race Committee VHF 72
Harbour Master VHF 9

Race Office

Fabrizio Pirina
secretariat@yccs.it
+39 0789 902 237

Press Office

Marialisa Panu
pressoffice@yccs.it
+39 0789 902 223

Event Office

Cristina Dore
cristinadore@yccs.it
+39 0789 902200

@YCCS_PORTOCERVO
#giorgioarmanisyr